

TECHNICAL BROCHURE

Digital Transformation Certificate Program



01

ABOUT US

Ownership of 84 Educational Institutions. DACH is Part of Prestigious JAIN INSTITUTIONS - INDIA .

Ownership of DACH – LMS - World's Premier Learning Management System with Artificial Intelligence Capabilities...More Advanced LMS in the Market.

Approx 8000,000 Trainees have been Certified as Skilled, Up-skilling & Reskilling across 2000+ Courses with our Institutions in the last 10 years.

For the Current Year 2023-2024, Approximately 18,000 Trainees are currently pursuing their Courses with our various institutions from K12 to Ph.D.'s – On Campus Mode.

Currently 40,000 Trainees are pursuing courses from Graduation to MBAs on our “Learn. Online” Platform

The Group Owns 7 Universities, 15 Colleges, 1 Allied Health Care, 60+ DACH centers across India with combined revenue of \$2Billion for the Year 2022 -2023.

DACH is the Only Group to be associated with Accredited Certification Partner with KPMG, Microsoft, Oracle, EC – Council & Institute of Analytics – UK on the Emerging Technologies Courses.

DACH is an Accredited training partner with 115 Universities and institutions across Globe in FAAT – Finance – Auditing – Accounting – Taxation.

DACH Performed 50+ Consulting Assignments in the last two years with Fortune 500 companies in Data Analytics & Data Science.

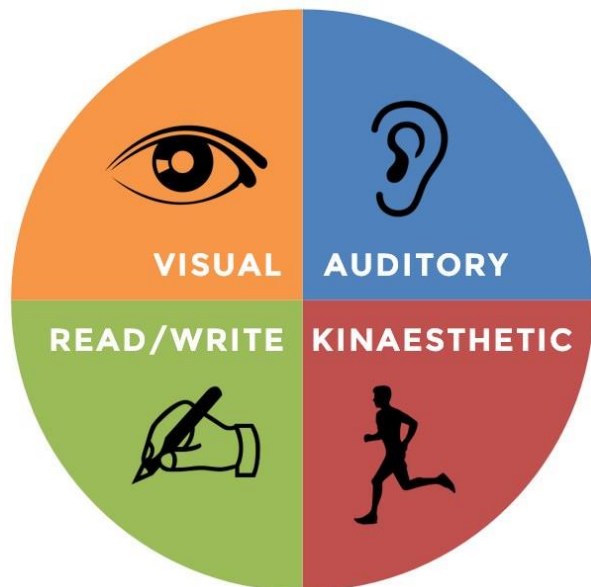
We are the Creator of World's largest repository with 20,000 pages of contents on Data Science / Data Analytics – Artificial Intelligence contents with coding.

We are Leaders in Banking, Financial, Service & Insurance sector with 150+ courses from technology to Core Subjects – ACCA, CIBO, LOMA, CFA & 17 more institutions.



02

Learning Style Adaptation



Adapt & Adopt Different Learning Styles & PACES



Visual learners: DACH provides a great deal of opportunity to Visual learners learn best by viewing images, graphics, animations, or videos. To cater to visual learners, use charts, graphics, and videos in your training materials.



Auditory learners: DACH emphasis more on recirculator learning style i.e., Auditory learners learn best by listening and speaking. To cater to auditory learners, use lectures or discussions (either in person or via podcasts and audio recordings), and encourage them to talk through ideas or concepts with others.



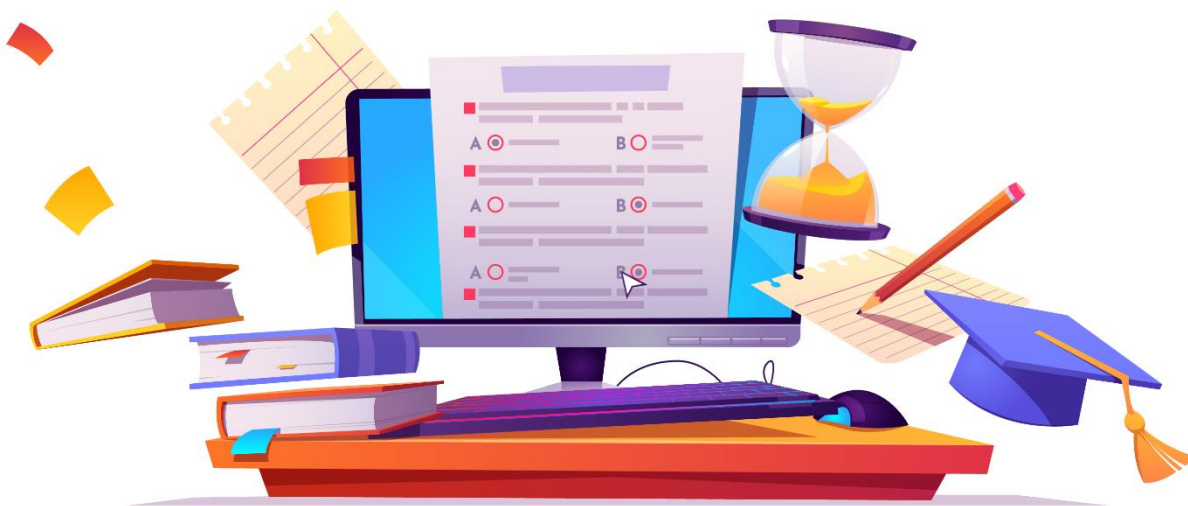
Reading and writing learners: One of the success criteria of DACH Program are Reading and writing learners learn best by reading books or articles and then writing down what they've learned. To cater to reading and writing learners, provide reports, video transcripts, or case studies. Encourage them to take detailed notes and write to-do lists to organize their thoughts.



Kinesthetic learners: We focus more on Real – life examples, case studies, projects that why we are one of the few in the world to deliver our training based on Kinesthetic learners learning best by doing. To cater to kinesthetic learners, provide hands-on activities such as trial and error, touching and handling objects, and role-playing real-life situations.



Chools LMS Platform



- World-class LMS –Online/Offline Mode with the Exam Portal.
- Dedicated CHATBOX for Trainee support.
- 1000+ Trainees in one single sessions in LMS.
- Recorded sessions.
- Access to 10 Soft skills eLearning program to ace communication & Interview preparation.
- Pre-Recorded sessions available.
- Digital Library access throughout the course & 1 Year access Post Completion of the program.

Programs	Software Installation	LMS Integration	Strategy	Foundation Program
			BOOT CAMP	
Digital Transformation	Lean framework,PDCA VSM,Kaizens, problem solving tools (FMECA,Fishbone, 5 why, Decision Tree)	80+ fields from Name to Certification details with Organization details	16 hrs	8 hrs

03

CLIENTS
TESTMONIALS

CHOOOLS-DTC has done a great work with our team on multiple fronts, production initiatives and savings projects based on VSM method, top that with the cultural improvement and change team mind set to think as an owner vs employee, I am available for any inquires.

Bassem Sabra
Chief Executive Officer
Al Rabie Saudi Foods Co, Ltd.



“Having trained 10000+ professional across the world in emerging technologies, We MICROSOFT team are privileged to be associated with Chools-DTC Learning academy.”

Mr. Tanmay Sahoo
President Strategic Alliance – Microsoft
Microsoft India



When it comes to Big Data or Analytics, It is chools-DTC, we trust. Proud to Say Chools-DTC trained our team of 48 professionals on Data Analytics, Advance Statistics and Statistical Business Modelling for the Perfetti Business. We are proud to be associated with Chools-DTC.

Mr. Shridhar Kulkarni
Director & Chief Supply Chain Officer
Perfetti Van Melle

03 CLIENTS TESTMONIALS



“The State-of-the-Art solutions provided by Chools-DTC to ROSHN in the field of data science and Artificial intelligence is beyond world class. Chools-DTC ability to train our staffs in the field of Data Science and Business analytics and their mentoring and coaching program is top class. We ROSHN benefitted thoroughly out of Chools-DTC Collaboration. We strongly recommend Chools-DTC to anyone willing to pursue in the field of AI & Data Science.”

Mr. N. Rajesh Kumar

**Head – Governance, Risk & Compliance – IT Solutions
Roshn Saudi Arabia – A PIF Company**



An incredibly talented individual and a perfect human. I was one of those lucky ones who got trained by Satish on Data Science and all our projects got completed in 90 -days record completion of a PepsiCo Category Forecasting model. The project nature is highly complex & Big data management. Satish was instrumental in getting the maximum result in a short span of time. His in-depth SME knowledge helped many people to get certified as such high-level recognition. I wish him all the success in his future endeavors..

Mr. Mohamed Hasan

**Consumer Insights – PepsiCo
USA - Florida**



04

SCOPE OF WORK



Digital Transformation program is a training and mentorship program that teaches learners how to collect, transform, analyse, and visualize data using various tools and techniques.



The program aims to help learners solve business problems, predict trends, and understand customer needs using digital tools, digital strategy & digital transformation models.



The program last for 80 hours and offer Live Projects, Assignments, Industrial case studies and certification opportunities.



The program uses real data from different domains, such as sports, entertainment, healthcare, finance, and retail



The program prepares learners for careers such as Digital officer, Automation officer, research analyst, and DT – team



The Program is accredited by KPMG & Microsoft - India There will be Joint Participation Certification from Chools & Microsoft



Digital Transformation Strategy: Implementation / Execution

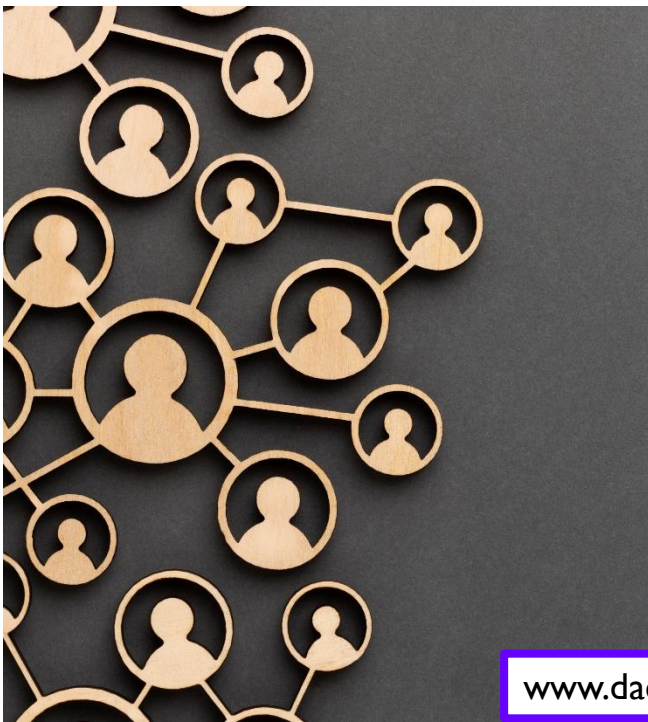
- **Understanding DIGITAL TRANSFORMATION Framework:**
 - Drivers, trends & Elements in Digital transformation
 - Digital Maturity Model,
 - Digital transformation Strategy
 - Measuring Digital transformation Success with Case studies
- **LEAN strategies in Digital transformation:**
 - Lean Thinking & TPS philosophy in Digital transformation
 - Lean Models in Digital transformation
 - Problem Solving tools using LEAN in Digital transformation
- **AGILE strategies in DIGITAL transformation:**
 - AGILE fundamentals, SCRUM Fundamentals
 - End to End AGILE Processes – Planning to Implementation
 - Sprints Planning, tracking and retrospective
- **DESIGN THINKING strategies in DIGITAL transformation:**
 - Design thinking framework in DIGITAL Transformation
 - Design thinking tools & Prototyping methods
 - Experimentation Mindset & Product Architecture
- **EMERGING TECHNOLOGIES in DIGITAL transformation:**
 - Generative AI, Machine Learning & Deep Learning in Digital transformation
 - Cyber Security Framework in Digital transformation
 - AR & VR & IOT Architecture in Digital transformation
- **DIGITAL TRANSFORMATION Implementation:**
 - Project Management I & 2
 - Change management & Cultural Shift in Digital transformation
- **INNOVATION in DIGITAL transformation:**
 - Innovation Framework and Effectiveness
 - Decision making and Leadership mindset
 - Innovation model, management & measurements



05

TARGET AUDIENCE

- Individuals, who are interested in Emerging technologies, Digital transformation & Digitalization.
- Professionals, who want to upskill or trainees who want to learn more about Digital Transformation.
- The program could be designed to cater to beginners or advanced learners.
- **Minimum Participants:** We expect minimum participation of 25 Trainees per batch.
- **Maximum Participants:** We expect maximum participation of 100 Trainees per batch.



It's important to understand the journey of Digital transformation and consumer behaviors that change fast. This helps companies stay up to date with their customers' needs and preferences.

The program guides the participants to strategize the Digital transformation journey in their organization – Short – term, Mid –Term & Long term.



06

PREREQUISITES



Minimum 4 years of work experience



Should be in team leader or part of Digital transformation project



Understanding of IT/ Software product cycle .

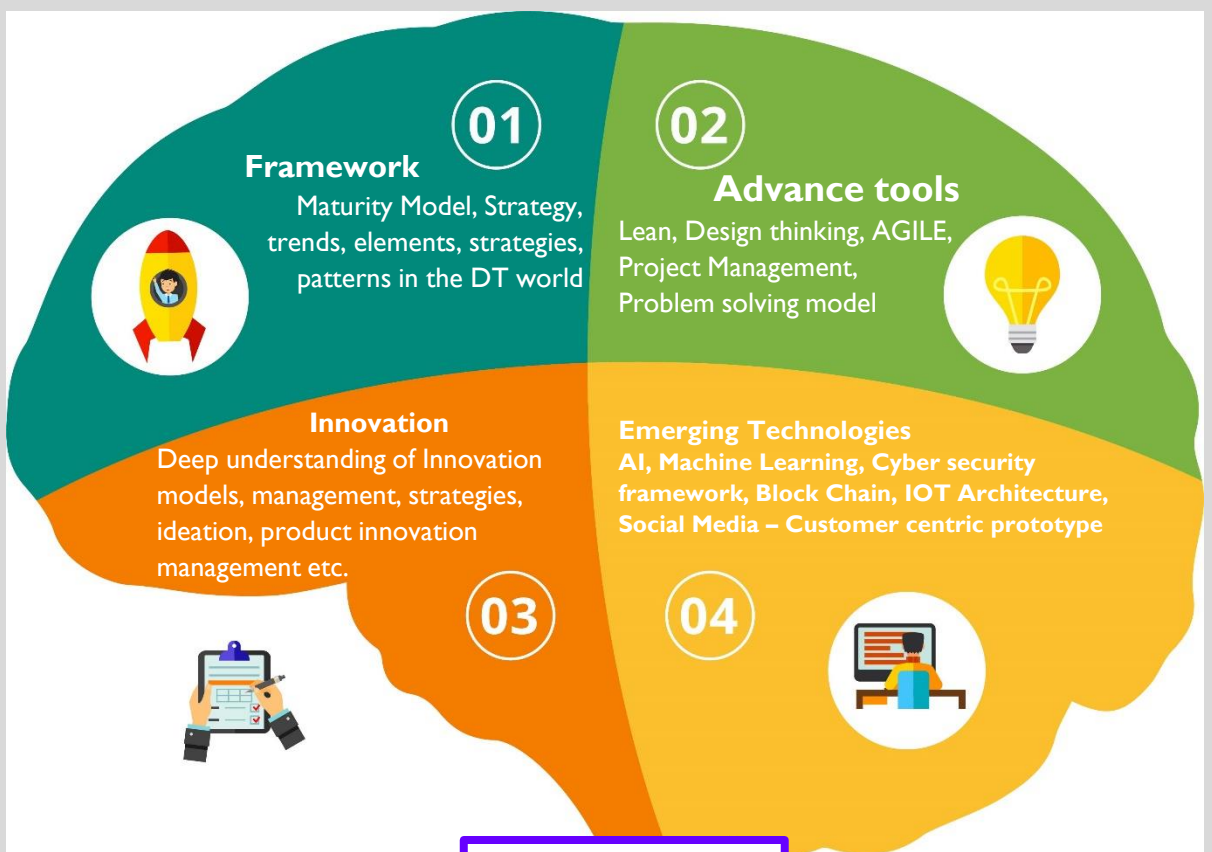


No Coding Experience Required.



SKILLS SETS & VALUE ADD FOR PARTICIPANTS

Combination of technical and interpersonal skills. Here are some of the key skills that can be developed through a Digital Transformation program:





► **DACH Industry mentorship:** One-on-one mentorship with industry experts can provide personalized career advice and help Trainees develop the skills they need to succeed in the field.

► **DACH Career counselling:** Career counselling from DACH to help Trainees identify their strengths and interests and develop a plan for achieving their career goals.

► **DACH Resume and cover letter review:** Resume and cover letter review services from DACH can help Trainees create effective job application materials that highlight their skills and experience.

► **DACH Interview preparation:** Interview preparation services from DACH can help Trainees prepare for job interviews by providing tips on how to answer common interview questions and how to present themselves professionally.

PROGRAM ASSESSMENT

DACH Phillips ROI Model

This model measures the return on investment (ROI) of a training program by comparing the monetary benefits of the program with its costs. Cost of the training Vs Trainees Placement in the Job Market (Salary Composition)



DACH Kaufman's Five Levels of Evaluation

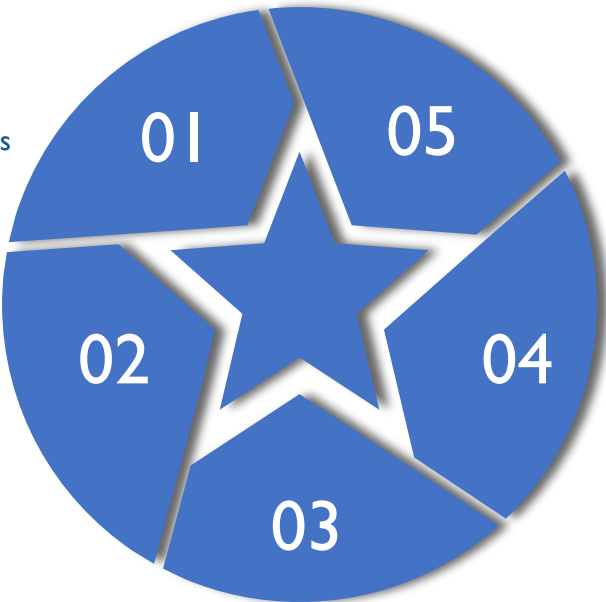
This model evaluates our Digital Transformation training program based on five levels:

Level 1

Input – Evaluates the resources used in the training program.

Level 2

Process – Evaluates how well the training program was delivered.



Level 5

Impact – Evaluates how well the outcome impacted its intended audience.

Level 4

Outcome – Evaluates how well the output achieved its intended purpose.

Level 3

Output – Evaluates what was produced by the training program.



08 TRAINEE JOURNEY





Assess All Trainees

01

There will be a Subjective Assessment for 60 minutes, 120 question assessing the Trainees on Logical Reasons, Psychometric analysis, Abstract thinking & Numerical evaluations.

Choose the Right Programs

02

Based on the Scoring criteria on Subjective assessments the Trainees will be enrolled in the following courses given below:

- 60% to 70 - Enrol to Data Analytics program.
- 71 to 80 – Enrol to Data Architecture program.
- 80% - Enrol to Full Stack Architecture program.

Enroll to the Program

03

Registration link to be sent to Trainees from Financial Academy to enroll into the program.

Admission

04

Completing the admission process by financial academy as per the organization protocol and hand over the Trainees' information to DACH for orientation program.

Orientation Program

05

Welcoming Trainees by Project Team, giving them brief about the programs, introduction to Faculties, introduction to course materials, structure, course curriculum, courseware in digital libraries etc.

LMS & Exam Portal Setup

06

Chools team to set up the complete profile of the Trainees in LMS, Exam portal, membership registration in Microsoft & DACH learning academy, Digital libraries, 365datascience – Recorded Sessions, Batch activation etc.



Complete Digital Transformation

07

Complete 120 hours of 60 days of 2 hrs. per day the Digital transformation program with 90% attendance to Live Sessions, 85% completion of Class assignments, completion of minimum of 2 capstone projects, 2 research papers or thesis.

Complete Live Capstone

08

- Complete one live capstone project based on live requirements from the Microsoft
- Complete second live capstone project based on live data from the DACH – Microsoft model.

Final Assessment

09

- Live online 80 minutes – Theoretical & practical of final assessment at any location with stable internet connection.
- The Pass mark will be based on the Group Grading, Geographic grading and Global Grading.

Receive Certificate

10

Upon Successful completion of Courseware, completion of assignments, completion of capstone projects, completion of assessment, the candidate will receive the certificate with accreditation from Microsoft under the Cohort of Chools – Finance Academy endorsement.

Career Coaching

11

Attending Value added programs on 5 Group – Career Coaching sessions spanning 5 hrs. with information related to Job markets, Job availability, career progressions, Knowledge – Abilities– Skillsets related to Job interviews.

Interview Preparation

12

Attending Value added programs on 3 sessions of Interview preparation spanning 90 minutes (30 minutes per session per Trainee* 3 times) covering interview MCQ's, practicing interview questions – technical & Soft skills, Resume builder, listening 7 to 10 eLearning videos on Digital transformation on how to implement DT in the organization



09

PROJECT DURATION



PHASES	SETTING THE STAGE			IMPLEMENTATION	
Months	M1	M2	M3	M4	M5
Outreach	x				
Subjective Assessment		x			
Selection		x			
Decision		x			
Learnathon - Training			x	x	
Assessment					x
Project					x
Certification					x
Celebrations					x

TRAINING PROGRAM OVERVIEW





10 TRAINING PROGRAM OVERVIEW **

** Note: The Course curriculum given in the separate document.

PROGRAM DESCRIPTION

Digital Transformation plays a crucial role in enhancing organizations' performance across various fields. It contributes to making better decisions and improving operational processes. Additionally, it contributes to the development of new products and services that meet the needs of customers.

This training program utilizes the best aspiring participants and acquired the basic skills needed to excel in the field of distinctive digital transformation using diverse tools.



PROGRAM OBJECTIVES

- Gain proficiency in using Digital transformation framework, tools and templates
- Understand advanced technologies to strategize the need of technologies using Digital transformation strategies and Models.
- Adopt and Adapt – LEAN , Design thinking, Innovation and AGILE best practices in the Digital transformation implementation.
- Be Part of the Journey and Lead the Journey as part of your organization's digital transformation strategy.





TRAINING PROGRAM CURRICULUM

Topic 1: DT Framework

Topic 2: LEAN – AGILE _ DESIGN THINKING

Topic 3: EMERGING TECHNOLOGIES

Topic 4: INNOVATION

Topic 5: IMPLEMENTATION

Topic 6: CUSTOMER CENTRIC

Topic 7: DATA & ANALYTICS

CASE STUDIES & CAPSTONE PROJECTS:

Case studies and capstone projects are an integral part of Digital Transformation programs. Here are some advantages of these projects:



Real-world experience

Case studies and capstone projects provide Trainees with hands-on experience in solving real-world problems. This helps them develop practical skills that are essential for a career in Digital Transformation

Networking

These projects provide opportunities for Trainees to interact with industry professionals and build their professional network.

Portfolio building

Case studies and capstone projects can be added to a Trainee's portfolio, which can help them stand out when applying for jobs.

Collaboration

These projects often require Trainees to work in teams, which helps them develop collaboration and communication skills.

**** Note:** The Course curriculum given in the separate document

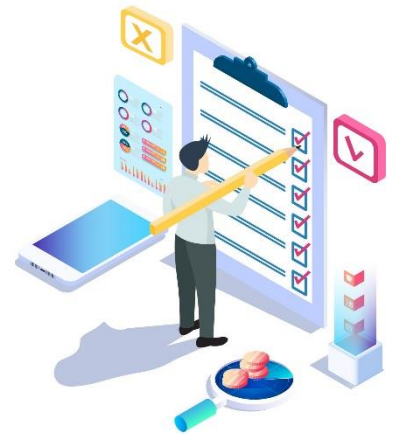


DURATION

- **Total Duration:** 120 Days
- **Duration Per Day:** 2 Hrs
- **Number of Weekdays:** 60

ASSESSMENT METHODS

- **Assessments:** One Final Exam
- **Case studies:** 2
- **Capstone Projects:** 2 Live Projects
- **Class Assessments:** NIL



MODE OF DELIVERY

- **Mode of Delivery:** Hybrid
- **Live Classes:** Yes
- **Recorded Sessions:** Available for 12 months

CONCLUSIONS:

Implementing a comprehensive training program for the Trainees of The Finance Academy on the Digital Transformation will empower Trainees to effectively crack the Job interviews, streamline Software processes in their respective organizations, and optimize business performance. We believe that this training initiative is crucial for maximizing the benefits of Software development in KSA matching its Vision-2023 and ensuring the success of our Finance Academy efforts.

We kindly request your support and approval to proceed with this training program. We thank you for considering this proposal, and we are available to discuss it further at your convenience.





INSTRUCTOR PROFILES



Chief Growth Officer | Supply Chain | Cost
Reduction Programs | Digitalization
Ex – Intuit, Shell , Pepsico & Coke





THANK YOU

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